



# DEDICATED VENUE



# SERIOUS VISITORS

## SPONSORSHIP OPPORTUNITIES

*Sponsors are special! You receive upgraded marketing benefits + premium booth location.*

### PREMIUM SPONSORS

#### **Diamond Sponsor— \$3,000 + \$1,000 Door Prize\*** (One available)

This is an exclusive opportunity for one business. The Diamond Sponsor receives all the benefits of the Platinum Sponsor level **PLUS** a generous list of additional marketing exposure as the **Official Home Show Door Prize Sponsor**. This will be prominently featured on the home page of ephomeshow.com, on all (5) Home Show billboards\*, on the event program cover and in much of the print advertising in a highlighted section, on radio ads and online advertising. The door prize registration will take place at the show only, and, if you choose, it can be done in your exhibit booth.

*\*There are two options for the sponsorship:*

1. \$3,000 fee and sponsor provides a \$1,000 minimum suggested retail prize. This can be a product you sell, get from a manufacturer/distributor or an item you purchase. Committee approval of the prize is required.
2. \$4,000 and EPHBA will provide a \$1,000 minimum suggested retail prize.

**\*\*OPTION FOR DUAL BOOTH PREMIUM LOCATION\*\***

#### **Gold Sponsor—\$1,250 (Ten available)**

- One exhibit booth in a premium location
- Sponsor identified in rotating radio spots
- 10% discount on advertising in the official Home Show Program produced by The Journal
- Web ad on official Home Show website
- Member profile page on ephomeshow.com
- Mention in Home Show feature in Around the Panhandle Home Show Edition
- Company name on sponsor signs at Silent Auction and throughout event facility during show
- First right-of-acceptance for next year's show

#### **Platinum Sponsor—\$2,500 (Five available)**

- One 10' x 10' exhibit booth in premium location—sponsors receive priority for best booth location
- Sponsor name/logo on cover of official Home Show Program
- Sponsor logo/name in most print advertising for show
- Sponsor identified in all radio spots for the show
- 1/8th page advertisement in the Home Show program published by The Journal and also entitled to receive 25% discount on advertising in this publication
- News coverage in the Home Show Program published by The Journal, to include photo and feature on your business
- Feature on your business in Around the Panhandle Home Show Edition
- Company logo/company name on (5) high-traffic location billboards
- Premium position banner ad on official Home Show website
- Member profile page on ephomeshow.com
- Additional chairs at no charge if ordered on form
- Company logo on signage at event venue entrance
- Company name on sponsor signs at Silent Auction and throughout event venue during show
- First right-of-acceptance for next year's show for sponsor category

#### **Silver Sponsor—\$1,000**

- One exhibit booth in a premium location
- Member profile page on ephomeshow.com
- Website ad in rotation on ephomeshow.com
- Sponsor listing in official Home Show program
- Company name on sponsor signs at Silent Auction and throughout event facility during show

*All premium sponsors receive logo or ad on TV monitors throughout the venue.*

**Ephomeshow.com Website Ad—\$75;** Ad in rotation on www.ephomeshow.com with link to your website. Analytics are included with the ad.

**Ephomeshow.com Enhanced Exhibitor Profile Listing—\$50;** Includes business name, address, phone, email, website, business description/special offers, business photo & logo.

**Exhibitor Lounge Sponsor—\$150/day - Saturday & Sunday;** Your business will be the exclusive exhibitor lounge sponsor for the day with drinks and snacks provided by the EPHBA. A table is provided for your marketing materials. You can print your own flyers promoting your sponsorship to distribute to the exhibitors during the day. Signage recognizing sponsor(s) will be in the lounge area. This is a great business-to-business marketing opportunity.

**Home Show Entrance Window Sign - \$200;** Your company ad/logo prominently featured on large window signs at the venue entrance.

**Home Show Preview Sponsor -Friday at 5 (March 22);** Your company is the exclusive sponsor of this special preview option for exhibitors and EPHBA members. Sponsor receives a table for promotional materials, recognition in email promotions for preview and recognition at the event. The sponsor provides food and beverages for event attendees.

**Silent Auction Sponsor - \$500** One exclusive exhibit table in silent auction location, silent auction donation presented as featured product, member profile page on ephomeshow.com, sponsor listing in official home show program, company name/ logo on Silent Auction bid sheets, company name on sponsor signs at Silent Auction and throughout event facility during show as well as TV monitors.

*These are minimum benefits for each sponsor level. As additional marketing plans are confirmed, this list may be expanded.*

# CONTRACT TERMS AND CONDITIONS

This agreement by and between the Eastern Panhandle Home Builders Association, Inc. ("EPHBA") and the Exhibiting Company (as identified on the application form).

Witnessed for and in consideration of the rental sum identified on the application and the agreements and covenants contained herein, EPHBA hereby grants to Exhibitor the right to exhibit at the 2019 Home Show for the period of time indicated in the exhibitor's application form for installation, display and removal of exhibition materials, and for no other purpose. This agreement is made and entered into upon the following special terms and conditions which are mutually agreed to by the parties.

1. Exhibitor agrees to pay the specified rental in accordance with the payment schedule as shown in the exhibitor's application package. Early bird prices are available for exhibitors who pay in full by December 31, 2018. Any unpaid invoices as of 1/1/2019 will be adjusted to regular pricing.
2. Exhibitor acknowledges that applications are processed as they are received and that exhibition space is limited. Requests for desired booth locations will be accommodated, if available, in the order that applications (including full payment) are received.
3. Cancellation/Refunds: Cancellations must be made by March 2, 2019 in order to receive a refund, less a \$25 administrative fee (*Note, Credit card convenience fees are not refundable*).
4. If circumstances deem it advisable or necessary, EPHBA reserves the right to alter the official floor plan and to make changes in exhibit space assignments when necessary for the proper conduct of the Show. Exhibiting Company agrees not to hold EPHBA liable for these changes.
5. Set-up hours are **Thursday, March 21 from 11-7 and Friday, March 22 from 9-5**. EXHIBITORS WHO DAMAGE EVENT FACILITY ARE RESPONSIBLE FOR REPAIRS. Maximum Door opening: 5'6"W x 6'7"H), 10" height limit on booth exhibits.
6. Exhibit materials may be removed following closing on the last day of the Show or from 9 am to 2 pm on Monday, March 25. **Packing is not permitted until the close of the show. There will be a \$100 fee charged to any exhibitors who remove materials from their space before the close of the show on Sunday.**
7. Except for tabletop exhibits, exhibitors should have an attendant in charge of their display during the scheduled hours of the Show on Saturday and Sunday—unless prior approval is given by EPHBA.
8. EPHBA reserves the right to make changes in the Show hours and dates with no liability to the Exhibitor in the event of inclement weather, acts of God or other events beyond the reasonable control of EPHBA, threaten the safety and/or proper conduct of the Show. EPHBA is not liable for any show cancellation, disruption or show postponement caused by inclement weather, acts of God or other events beyond the reasonable control of EPHBA and exhibitor releases EPHBA from any liability related thereto.
9. Exhibitor agrees to release EPHBA, its board of directors, officers, agents, employees or other representatives from any liability for damage or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. Exhibitor further agrees to indemnify, defend and protect EPHBA, its board of directors, officers, agents, employees or other representatives, and hold and save them harmless from any and all claims, demands, suits, liability, damages, attorneys fees and expenses of whatever kind which might result from or arise out of any action or failure to act of the Exhibitor or any of its officers, agents, employees or other representatives. Neither EPHBA nor Berkeley Plaza LLC assumes any responsibility for damage to the personal property of the exhibiting company as identified on the application form.
10. EPHBA reserves the right to restrict or refuse or expel at any time exhibits which in its judgment may detract from the general character of the Show. This reservation includes persons, things or printed matter which may be objectionable or detrimental to the Show as a whole. Audio- visual aid sound volumes must not disturb neighboring exhibits.
11. Only one company per exhibit space. Subletting of exhibit space is not permitted.
12. Exhibitor acknowledges that EPHBA and its agents do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.
13. Exhibitor agrees to honor and abide by all rules and regulations of the building in which the Show is held.
14. No soliciting donations.

# 2019 Home Show Exhibitor & Sponsor Application Form

Register online at : [ephomeshow.com](http://ephomeshow.com)

March 23 • 10 am – 7 pm || March 24 • 10 am – 4 pm

Presented by Eastern Panhandle Home Builders Association

Return this application with payment to: 430 Randolph Street, Suite C • Martinsburg, WV 25401

304-267-4710 • fax 866-709-7808 • [info@ephomeshow.com](mailto:info@ephomeshow.com) • [www.ephomeshow.com](http://www.ephomeshow.com)

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
(this name will be used for all event marketing)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ **Billing Contact** (if different from above)

Email: \_\_\_\_\_ Website: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Products/Services to be Displayed: \_\_\_\_\_ Phone: \_\_\_\_\_

### DEADLINE: MARCH 1, 2019

Applications received after deadline must be paid by credit card, or PayPal. +3% Convenience Fee for credit card & PayPal payments

2019 Home Show Pricing	Early Bird*	Regular Pricing
<b>Booth – EPHBA Members</b>	<b>\$550.00</b>	<b>\$600.00</b>
Booth – Non-Members	\$725.00	\$775.00
<b>Table – EPHBA Members</b>	<b>\$275.00</b>	<b>\$325.00</b>
Table – Non-Members	\$375.00	\$425.00
Sidewalk Booth		<b>\$300.00</b>
Parking Lot - Exhibitor / NonExhibitor		\$100.00/ \$200.00

## Sponsorship Opportunities

- DIAMOND** @ \$3,000 + \$1,000 Door Prize  **PLATINUM** @ \$2,500  
 **GOLD** @ \$1,250  **SILVER** @ \$1,000

All above sponsorships include one booth. Additional booths available through exhibitor options.

### ADDITIONAL OPTIONS:

- [www.ephomeshow.com](http://www.ephomeshow.com) Website Ad @ \$75  
 [www.ephomeshow.com](http://www.ephomeshow.com) Exhibitor Profile Listing @ \$50  
 Exhibitor Lounge Sponsor @ \$150/day  
 Home Show Entrance Window sign @ \$200  
 Silent Auction Sponsor \$500 See sponsor page for details  
 Friday @Five Sponsor See sponsor page for details

» **Sponsorship Subtotal = \$** \_\_\_\_\_

Other advertising options are available. Contact EPHBA for details.

## Exhibitor Options

**BOOTH(s)** Include: ■ 10' x 10' space ■ 110 volt electrical if requested  
 ■ backdrop ■ side rails ■ 8' skirted table ■ 2 chairs ■ booth sign ■ listing in program ■ choice of booth location

Desired Booth Location:  
(see floor plan—give three choices) 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

List types of companies beside which you do not wish to exhibit: \_\_\_\_\_ Qty \_\_\_\_\_ @ \$ \_\_\_\_\_  
 » **Booth Subtotal = \$** \_\_\_\_\_

**TABLE-TOP** Includes: ■ 8' skirted table ■ 2 chairs ■ booth sign  
 ■ listing in program  
 Table-top displays are located according to space available. Specific locations cannot be reserved. **Space includes table & chairs only. All exhibit material must be on tables (no wall or floor spaces included).**

### OTHER OPTIONS:

- Extra Table (Booths Only) Qty \_\_\_\_\_ @ \$20 each = \$ \_\_\_\_\_  
 Extra Chair: Qty \_\_\_\_\_ @ \$7 each = \$ \_\_\_\_\_  
 Electricity Required  
 No Table Required (Booths Only)  
 No Chair Required

» **Options Subtotal = \$** \_\_\_\_\_

» **Exhibitor Subtotal = \$** \_\_\_\_\_

Sidewalk Booth - 10'x10' space outside the entrance to the Home Show. All traffic goes in the doors with your products front & center to make a great first impression on show visitors.

**Parking Lot** - 20'x20' space facing Rt. 11 in front of Berkeley Plaza. Great for trucks, equipment, storage buildings, etc.

**Set up hours are listed under item 5 on Contract Terms and Conditions.**  
**(10' height limit on booth exhibits. Maximum Door opening : 5'6" w x 6'7" h)**

→ **EXHIBITOR & SPONSORSHIP TOTAL = \$** \_\_\_\_\_

### PAYMENT (due with application)

- APPLY & PAY ONLINE** @ [ephomeshow.com](http://ephomeshow.com)  
 **REQUEST A PAYPAL INVOICE** @ [jchurch@easternwvhomebuilders.org](mailto:jchurch@easternwvhomebuilders.org)

- CHECK Enclosed**  **CREDIT CARD Information Below:**  
Payable to EPHBA +3% Convenience Fee for credit card & PayPal payments

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Exhibit space is reserved upon receipt of application and full payment according to the schedule listed below.**

Applications accepted on the following schedule:

**November 12:** space assignment for applications received begins for sponsors, members and 2018 exhibitors. **December 14:** deadline for Diamond and Platinum sponsors in order to be included on billboards

**December 31:** Deadline to receive early-bird pricing

\*Early bird prices are available for exhibitors who pay in full by December 31, 2018. Any unpaid invoices as of 1/1/2019 will be adjusted to regular pricing.

NOT VALID UNLESS SIGNED

### Please Read and Sign the Following Certification:

Application for the above space is hereby submitted in accordance with the terms and conditions set forth in the "Contract Terms and Conditions" Upon confirmation of space assignment and acceptance of this Contract by EPHBA, the undersigned agrees to be bound by all terms and conditions contained herein. I have read and accept the "Contract Terms and Conditions."

Signature of Company Representative \_\_\_\_\_

Date \_\_\_\_\_

### DO NOT WRITE IN THIS SPACE:

Date Received: \_\_\_\_\_ Booth Number: \_\_\_\_\_ Table-Top Number: \_\_\_\_\_ EPHBA Representative: \_\_\_\_\_